

## **Deliverect Unilateral Pricing Policy**

Deliverect NV ("Deliverect") has created a Unilateral Pricing Policy (the "Policy"). This Policy is not an agreement between Deliverect and any of its resellers or its affiliates (a "Reseller"), but rather a unilateral policy established by Deliverect to maintain and promote brand image, among other reasons. Deliverect neither solicits nor will it accept assurances by any Reseller of acquiescence with this Policy.

Nothing in this Policy shall constitute an agreement between Deliverect and any Reseller regarding the retail prices charged by a Reseller. The Reseller can choose to acquiesce or not acquiesce with this Policy. Deliverect will not discuss conditions of acceptance related to this Policy. Notwithstanding anything to the contrary that may be expressed or implied by any contract or other agreement between Deliverect and the Reseller, nothing in those contracts or other agreements shall constitute an agreement by any Reseller to comply with this Policy.

This Policy is non-negotiable and will not be altered, modified, or amended for any Reseller. Deliverect's sales and service representatives have no authority to modify or allow exceptions to this policy. This Policy has been unilaterally adopted by Deliverect.

Please read and understand this Policy and how it impacts you as a Reseller.

Effective Date: January 26, 2023

**Policy Price List:** Deliverect will publish a price list setting forth the minimum pricing levels for advertisement and resale of its products ("Policy Price List"). The Policy Price List will be delivered or otherwise made available to Resellers before the Policy Effective Date. Deliverect reserves the right from time to time to alter, modify, suspend, or cancel this Policy, the products covered, and/or the applicable minimum retail prices.

**Products this Policy applies to:** Deliverect's order processing products, services or accessories as listed on the Policy Price List ("Products").

**Persons this Policy applies to:** All United States based Resellers (or any of their affiliates) of Products.

Resellers should advertise and sell Products at, or above, the prices indicated in the Policy Price List. The Products may not be bundled with other products and services to present the perception of discounts.

A one (1) month free subscription promotion that can be offered during a limited time will be made available to all Resellers simultaneously upon prior express notification by Deliverect.

Deliverect will independently monitor compliance with this Policy. If, in doing so, Deliverect discovers that any Reseller is not in compliance with this Policy, Deliverect will terminate any contract or other agreement in place with such Reseller or remove such Reseller's right to distribute Deliverect's Products. Notwithstanding the foregoing, each Reseller remains free to establish its own prices and to independently determine whether to follow this Policy.



The only Deliverect personnel authorized to answer any questions or concerns regarding this Policy can be contacted at legal@deliverect.com