



YOGURT FACTORY INCREASES AVERAGE SPEND BY 20%

WITH  deliverect kiosk

FRANCE



20%

higher average spend

82%

of orders paid for
at kiosks

8%

of tickets include
paid add-ons

CHALLENGE: STREAMLINING SERVICES AND BOOSTING SALES

Following COVID, Yogurt Factory installed
Deliverect Kiosks to:

- Absorb higher customer volume during peak hours
- Increase the average spend by automating upsell suggestions
- Streamline order taking and payment processing.
- Preserve the fun experience and maintain customer interaction.

RESULT: 20% INCREASE IN AVERAGE SPEND

Where staff lacked the time to suggest extras, the **Deliverect Kiosks** automatically suggested upsells—prompting customers to add extra products.

RESULTS

-  20% higher average spend
-  2:32 min average time per order
-  82% of orders paid at the kiosk
-  4% of revenue via upsells
-  8% of tickets include paid add-ons

*"With [Deliverect Kiosk], everyone wins. Service becomes **smoother and less stressful** for our teams, who can focus on making the **customers happy**. Customers are tempted by extras that **drive up the average spend**."*

— EMMANUEL TEDESCO, CO-FOUNDER AT
YOGURT FACTORY



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