



**TACOS
AVENUE**

TACOS AVENUE INCREASES AVERAGE SPEND BY 20%

WITH  deliverect kiosk

FRANCE



20%

higher average spend

61%

of orders paid for
at kiosks

7%

of revenue from
upsells

CHALLENGE: DRIVING UPSELLING AND ADD-ON SALES

Tacos Avenue looked to install **self-ordering kiosks** in order to help them:

- Decongest tills and reduce customer waiting times.
- Allow customers to order autonomously.
- Increase add-on sales.
- Ensure seamless integration with their existing POS system
- Maintain positive customer interactions.

RESULT: 20% INCREASE IN AVERAGE SPEND

Where staff lacked the time to suggest extras, the **Deliverect Kiosks** automatically suggested upsells—prompting customers to add extra products.

RESULTS

-  20% higher average spend
-  3:18 min average time per order
-  61% of orders paid at the kiosk
-  7% of revenue via upsells
-  2.5% increase in total order volume

*"[Deliverect] evolves with the times; they never stand still. They have a **real focus on research and development**, and crucially, the people are human and **grounded in real values**."*

— **MOHAMED SOUALHI**, CEO & FOUNDER AT
TACOS AVENUE



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