deliverect | **Little Caesars**

TAILOR-MADE INTEGRATIONS
STREAMLINING LITTLE CAESARS' GLOBAL DELIVERY

CHALLENGE

Little Caesars' rapid growth and expansion into new markets posed challenges in managing multiple third-party delivery apps, necessitating the creation and maintenance of numerous APIs. It became essential to find a global partner capable of handling these APIs effectively and efficiently.

POS AND STORE API CUSTOM INTEGRATIONS

SOLUTION

Deliverect implemented a global integration for Little Caesars. Firstly, API integration was executed across various countries, simplifying the management of multiple delivery providers. Secondly, a customized solution was developed to optimize Little Caesars' innovative Pizza Portal System, allowing drivers to swiftly access orders via secure locker codes, thus speeding up delivery and enhancing customer experience.

RESULTS

- Standardized menus and prices on third-party delivery platforms.
- Enhanced delivery time.
- Seamless collaboration with multiple delivery providers.
- Standardized menus and prices on third-party delivery platforms.

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"...We also had to ensure they had the right security around their APIs and the global reach to cover all Little Caesars stores worldwide. Deliverect met all of those criteria."

KEITH FAIGIN, GLOBAL VICE PRESIDENT OF DIGITAL AND BUSINESS INTELLIGENCE, LITTLE CAESARS.

ABOUT LITTLE CAESARS

Established in 1959, Little Caesars is the world's third-largest pizza chain, operating in over 20 countries with over 4,000 locations. Their signature 'Hot N Ready' pizzas set them apart, offering customers freshly made pizzas without the traditional wait associated with pizza delivery or takeout.

BOOK YOUR GUIDED DEMO

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