

GYRAYA BOOSTS TRANSACTIONS BY 50% DURING PEAK HOURS WITH deliverect kiosk

FRANCE



50%

more transactions
during peak hours

86%

of orders paid for
at kiosks

30,000

loyalty members
in three years

CHALLENGE: INCREASING RUSH HOUR PRODUCTIVITY

By installing **self-ordering kiosks**, Gyraya hoped to:

- Reduce queue times during peak hours
- Ensure customer satisfaction with transparent pricing
- Offer an intuitive experience for customers of all ages
- Increase productivity and serve more customers

RESULT: 50% INCREASE IN PEAK HOUR TRANSACTIONS

Thanks to the **Deliverect Kiosk**, Gyraya completes **30% to 50% more transactions during busy times**. Orders are automatically sent to the restaurant's POS and kitchen, and loyalty integration has already attracted **30,000 members** in just three years.

RESULTS

-  50% more transactions during peak hours
-  3:10 min average time per order
-  5% higher average spend compared to counter orders
-  86% of orders paid at the kiosk
-  30,000 loyalty members in three years

*"We have integrated these kiosks into our décor, and they are now one of the **key strengths** of our Gyraya concept. **Faster order taking, zero till errors, smoother service, and satisfied customers.**"*

— **TOM IGOUNET, CEO & FOUNDER AT GYRAYA**



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