GOIKO GETS A GRIP ON ITS DELIVERY MANAGEMENT WITH DELIVERECT

SPAIN

CHALLENGE

Goiko's rapid business growth faced challenges with delivery operations, especially in managing multiple platforms. **Manual order entry, inconsistent menu management across platforms, and difficulties generating detailed reports** for order history analysis by date, type, delivery partner, and location posed significant operational hurdles.

SOLUTION

By collaborating with Deliverect, Goiko integrated multiple aggregator systems into their POS, eliminating manual entries, thus reducing errors and enhancing order precision. **Moreover, the improved reporting, powered by Deliverect analytics became became a crucial asset for strategic decision-making and handling their substantial sales volume.**

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> "We gained control over our deliveries, menu management, and reporting. Using the Deliverect platform, we can manage everything from a single interface, greatly improving our efficiency."
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> **ANDRÉS LUZÓN, PROJECT COORDINATOR AT GOIKO.**

RESULTS

- Enhanced reports for strategic decision-making.
- Centralized dashboard for delivery control.
- Boost in efficiency and improved customer experience.
- Reduced order processing errors.
- Integrated multiple aggregators into POS.

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