



FITZGERALD

# LE FITZGERALD'S SEAMLESS TRANSITION TO ONLINE WITH DELIVERECT

FRANCE








## CHALLENGE

During the COVID-19 pandemic, Le Fitzgerald ventured into new territory. Their focus shifted from in-restaurant experiences to launching Deliverect's Online Ordering System for cocktails and tapas, embracing home delivery. This pivot to online sales and managing delivery platforms was a formidable challenge that required quick learning and adjustment.

## SOLUTION

The strategic partnership with Deliverect boosted Le Fitzgerald's efficiency by directly integrating with its Lightspeed POS system and easily connecting to third-party application platforms, accelerating order processing. **Additionally, implementing Deliverect's Online Ordering helped to create a user-friendly online store, ensuring easy menu access for diners and synchronizing orders with their POS system.**

## RESULTS

-  Seamless POS system integration.
-  Efficient multiple delivery platform handling.
-  Real-time online menu customization.
-  97% store availability achieved across delivery channels.
-  Online ordering store creation.

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We are very happy with how fast Deliverect was able to set up our pick-up system. And as a bonus, all our orders are sent straight to our Lightspeed POS.”

**GUILLAUME BÉNARD, CEO & FOUNDER OF LE FITZGERALD.**



deliveroo

Uber Eats



lightspeed

## BOOK YOUR GUIDED DEMO



**Let's talk**

