



CARL'S JR. ACHIEVES SEAMLESS INTEGRATION AND FASTER DELIVERIES WITH DELIVERECT



CHALLENGE

Carl's Jr. Mexico faced significant challenges with its delivery service using multiple tablets from different aggregators, causing:

- Inaccurate food orders being delivered to customers, leading to returns
- Inefficient delivery times
- Order processing errors

INTEGRATIONS USED



SOLUTION

Carl's Jr. improved its delivery process with Deliverect. It integrated all aggregator systems into their POS, centralizing orders on one screen. This integration significantly reduced errors and optimized delivery times, ensuring faster service and consistent food quality. This strategic has helped Carl's Jr. stand out in a competitive market and enhance the customer experience.

RESULTS

- Seamless integration of different aggregators into one dashboard.
- 26-27 minute delivery time achievement.
- Boost in operational efficiency.
- Enhanced customer satisfaction.

“

Deliverect has helped us tremendously in many ways, especially the ability to have delivery platforms live and connected at all times.”

HUMBERTO PÉREZ, DIRECTOR OF CORPORATE OPERATIONS, CARL'S JR. NORTHWEST, MEXICO.

ABOUT CARL'S JR.

Founded in 1941 in California, Carl's Jr. is an iconic restaurant chain known for its burgers. Since its 1991 Mexico debut, it has built a strong presence with 350 locations across 29 states.

BOOK YOUR GUIDED DEMO

→ [Let's talk](#)

