



# AMORINO ENHANCES DELIVERY EFFICIENCY WITH DELIVERECT'S CENTRALIZED DASHBOARD

MEXICO



## CHALLENGE

Faced with the complexity of juggling up to six tablets for order management, Amorino struggled with inefficiency at the point of sale.

**The critical nature of maintaining a proper cold chain for their premium product demanded an efficient solution for centralizing orders, automating workflows, and improving overall operational performance.**

## SOLUTION

Deliverect optimized Amorino's operations, seamlessly funneling orders from various delivery channels into their POS system. **This integration not only streamlined their processes but also enhanced management efficiency.**

Additionally, the platform provides real-time data analytics, enabling effective performance monitoring across numerous locations and facilitating expansion and strategic decision-making.

## RESULTS

- Centralized dashboard for delivery control.
- Increased staff performance.
- Streamlined menu updates across aggregators.
- Improved decision-making with deeper insights.

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"Now, all incoming orders from any platform arrive directly at our point of sale (POS). With just two clicks, we can have the order ready. Operationally it solves many integration issues.”

**FELIPE DÍAZ, CHIEF OPERATING OFFICER AT AMORINO MEXICO & ILLINOIS.**

## ABOUT AMORINO

Established in 2002 in Paris, Amorino stands as a premier gelato brand with a presence in 18 countries, boasting over 200 stores.

Since its expansion into Mexico in 2017, Amorino has launched 18 stores, with delivery as a crucial sales channel, representing 40% of its total sales.

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