

AMORINO ENHANCES DELIVERY EFFICIENCY WITH DELIVERECT'S CENTRALIZED DASHBOARD

MEXICO



Faced with the complexity of juggling up to six tablets for order management, Amorino struggled with inefficiency at the point of sale.

The critical nature of maintaining a proper cold chain for their premium product demanded an efficient solution for centralizing orders, automating workflows, and improving overall operational performance.

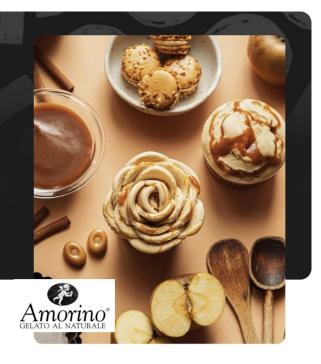
SOLUTION

Deliverect optimized Amorino's operations, seamlessly funneling orders from various delivery channels into their POS system. This integration not only streamlined their processes but also enhanced management efficiency.

Additionally, the platform provides real-time data analytics, enabling effective performance monitoring across numerous locations and facilitating expansion and strategic decision-making.

RESULTS

- Centralized dashboard for delivery control.
- Increased staff performance.
- Streamlined menu updates across aggregators.
- Improved decision-making with deeper insights.





"Now, all incoming orders from any platform arrive directly at our point of sale (POS). With just two clicks, we can have the order ready. Operationally it solves many integration issues."

FELIPE DÍAZ, CHIEF OPERATING OFFICER AT AMORINO MEXICO & ILLINOIS.

ABOUT AMORINO

Established in 2002 in Paris, Amorino stands as a premier gelato brand with a presence in 18 countries, boasting over 200 stores.

Since its expansion into Mexico in 2017, Amorino has launched 18 stores, with delivery as a crucial sales channel, representing 40% of its total sales.

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